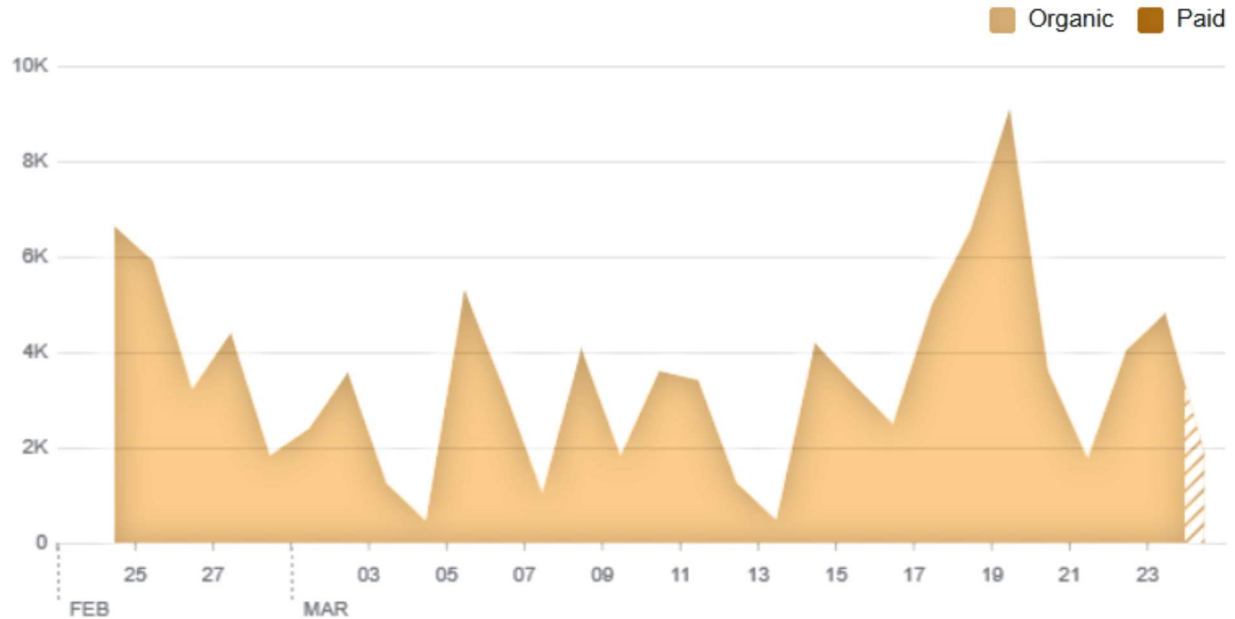


Communications & IT Report – March 2021

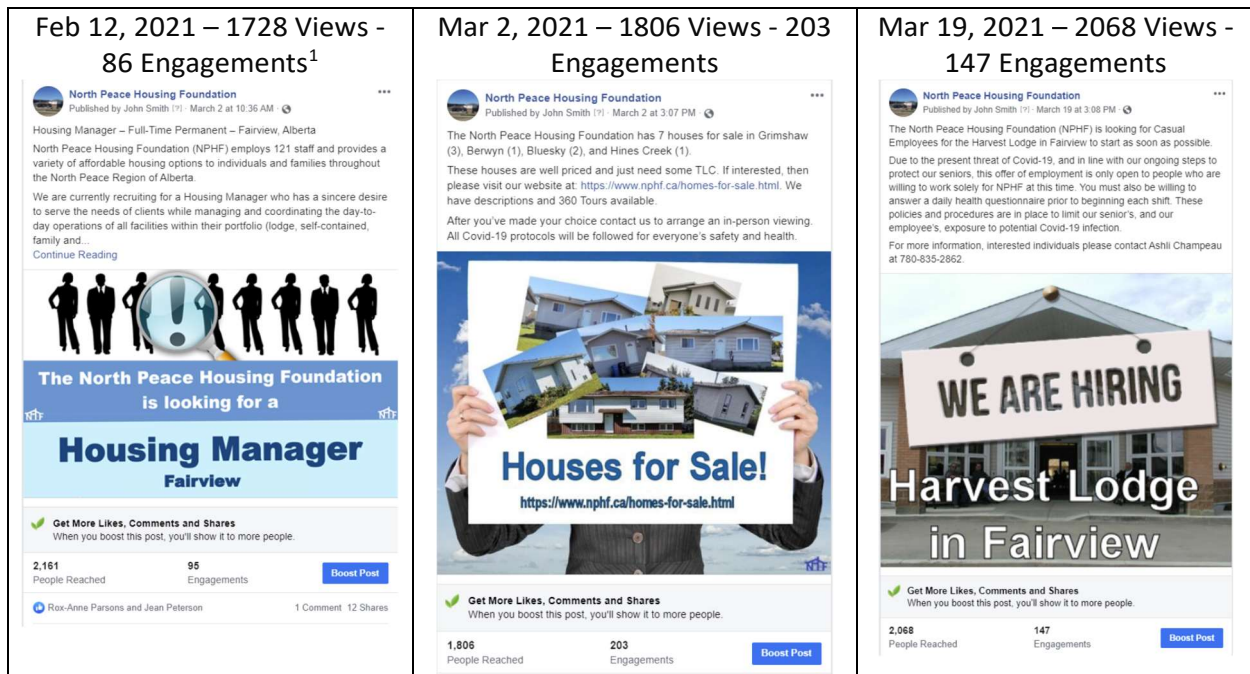
Communications:

Facebook Activity – February 24, 2021 to March 23 23, 2021



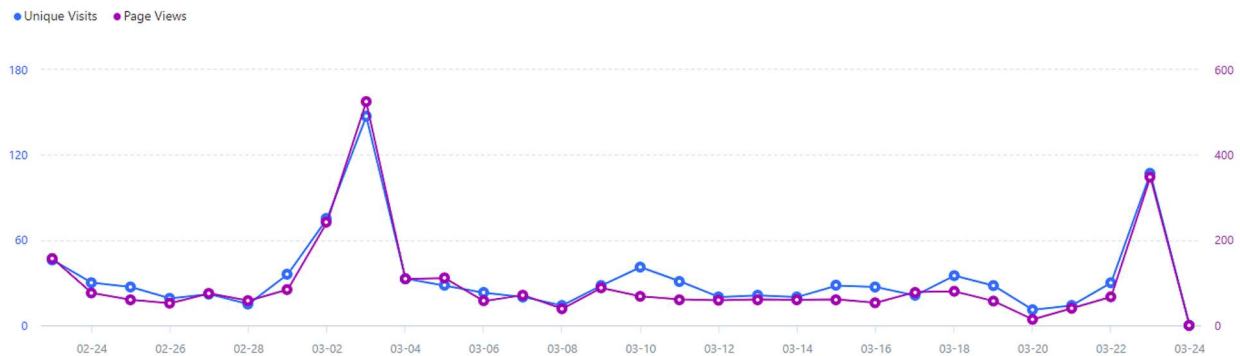
Noteable Posts:

Mar 19, 2021 – 7159 Views – 1606 Engagnments	Feb 23, 2021 – 6129 Views - 1421 Engagements	Feb 25, 2021 – 4957 Views - 1189 Engagements
<p>North Peace Housing Foundation Published by John Smith · March 19 at 10:12 AM</p> <p>Stark the Siberian Husky stopped in for a few Cuddles to the Homesteader Lodge. He loved hanging out with the residents. He even practiced his howl.</p> <p>Get More Likes, Comments and Shares When you boost this post, you'll show it to more people.</p> <p>7,159 People Reached 1,606 Engagements Boost Post</p>	<p>North Peace Housing Foundation Published by John Smith · February 23</p> <p>What a wonderful treat at the Harvest Lodge, BABY CHICKS OMG so adorable.</p> <p>Get More Likes, Comments and Shares When you boost this post, you'll show it to more people.</p> <p>6,129 People Reached 1,421 Engagements Boost Post</p>	<p>North Peace Housing Foundation Published by John Smith · February 25 at 12:12 PM</p> <p>Great news! All of our North Peace Housing Foundation lodges in Peace River, Fairview, Manning and Hines Creek have received their first dose of the Pfizer-BioNTech Covid-19 vaccine. We would like to thank AHS and Alberta Health for providing our residents access to the vaccine, and for helping us keep our residents healthy... See More</p> <p>Get More Likes, Comments and Shares When you boost this post, you'll show it to more people.</p> <p>4,957 People Reached 1,189 Engagements Boost Post</p>



1 – Combined with the repost on March 10, 2020 – 3601 Total Views and 155 Engagements

NPHF.ca Website (Not Facebook) Page views & Unique Visits (Feb 24 – March 23) 997 Unique Visits 2910 Page Views.



Note: that the most active website days were our Board meeting day and March 23, which corresponds to our last Houses for Sale ad

Most Active Pages

/homes-for-sale.html	547
/13401.html (Grimshaw)	167
/13703.html (Grimshaw)	155
/13804.html	142
/family-housing.html	101
/nphf-application-form.html	99

/employment-opportunities.html	79
/heritage-tower-lodge.html	57
/11001.html (Bluesky)	65
/13803.html (Berwyn)	64
/11003.html (Bluesky)	43
/heritage-tower-lodge.html	48
/garden-court-aps---55.html	43
/11008.html	42
/nphf-contacts.html	41

Referring Sites	Views
m.facebook.com	456
www.google.com	254
www.google.ca	159
www.northpeacehousing.ca	50
www.bing.com	28

IT & Technical

The Fax line has been installed at Heritage Towers.

As the move to the cloud for all our Central Office users has been completed and because all desktop, document and pictures files are now being replicated (backed up) to respective OneDrive accounts and because have our Office 365 infrastructure is also backed up by Backupify for \$390.00 per year we are decommissioning one of our Datto Backup units which will save us approximately \$1600.00 per year. This process is expected to be completed in April.

Policy Updates

As shown on the Agenda, and there will be a verbal report as well.

Respectfully submitted,

Don

Don Good

Director - IT, Communications and Stakeholder Relations