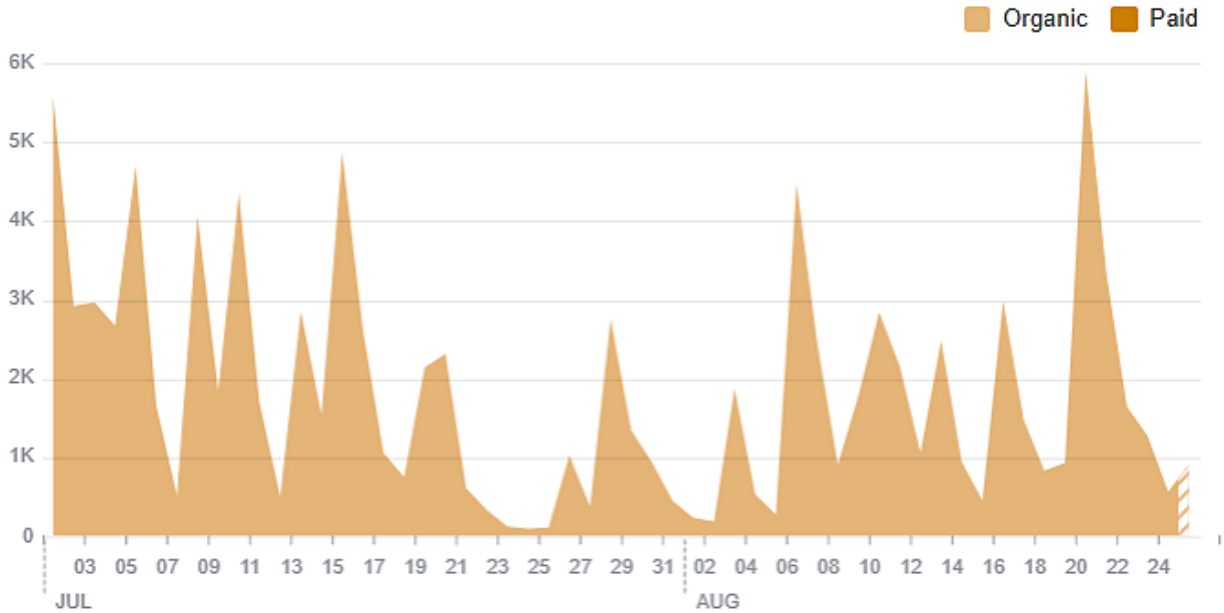


# Communications & IT Report – July – August 2021




## Communications:

### Facebook Activity – July 1, 2021, to Aug 25, 2021

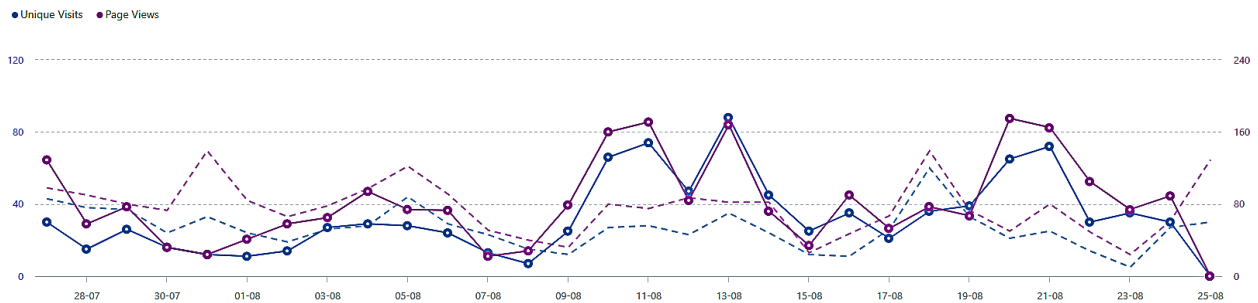


## Noteable Posts:

June 30, 2021 – 4417 Views 567 Engagements	Aug 6, 2021 – 3412 Views 531 Engagements	Aug 20, 2021 – 6343 Views 1225 Engagements
<p>Get More Likes, Comments and Shares When you boost this post, you'll show it to more people.</p> <p>4,417 People Reached      567 Engagements      <a href="#">Boost Post</a></p>	<p>Get More Likes, Comments and Shares When you boost this post, you'll show it to more people.</p> <p>3,412 People Reached      531 Engagements      <a href="#">Boost Post</a></p>	<p>Get More Likes, Comments and Shares When you boost this post, you'll show it to more people.</p> <p>6,343 People Reached      1,225 Engagements      <a href="#">Boost Post</a></p>

<p><b>July 20, 2021 – 1357 Views</b> <b>84 Engagements</b></p> <p>North Peace Housing Foundation July 20 <a href="https://www.nphf.ca/11003.html">https://www.nphf.ca/11003.html</a></p> <p><b>304 - 10 St., Bluesky, AB</b> <b>\$120,000.00</b></p>  <p><b>1030 Sq. Ft.</b> <b>3 Bedrooms</b> <b>2 Bathrooms</b> <b>Full Basement</b></p> <p>Located in beautiful Bluesky, Alberta <b>Quiet country living</b> 10 minute drive to Fairview and full services <a href="https://www.nphf.ca/homes-for-sale">https://www.nphf.ca/homes-for-sale</a></p> <p>Get More Likes, Comments and Shares When you boost this post, you'll show it to more people.</p> <p>1,357 People Reached      84 Engagements      <a href="#">Boost Post</a></p>	<p><b>Aug 10, 2021 – 1480 Views</b> <b>156 Engagements</b></p> <p>North Peace Housing Foundation August 10 at 9:08 AM <a href="https://www.nphf.ca/13703.html">https://www.nphf.ca/13703.html</a></p> <p><b>4716 - 44 Ave. Grimshaw, Alberta</b> <b>\$156,000.00</b></p>  <p><b>1018 Sq. Ft.</b> <b>2 bedrooms</b> <b>1 Bathrooms</b> <b>Partial Basement</b></p> <p>Located in friendly Grimshaw, Alberta This one needs attention but the combination of some work and a great price could make this the home you've been looking for. <a href="https://www.nphf.ca/homes-for-sale">https://www.nphf.ca/homes-for-sale</a></p> <p>Get More Likes, Comments and Shares When you boost this post, you'll show it to more people.</p> <p>1,480 People Reached      156 Engagements      <a href="#">Boost Post</a></p>	<p><b>Aug 20, 2021 – 1673 Views</b> <b>249 Engagements</b></p> <p>North Peace Housing Foundation August 20 at 9:54 AM <a href="https://www.nphf.ca/homes-for-sale.html">https://www.nphf.ca/homes-for-sale.html</a></p> <p><b>5405 - 50 Ave., Grimshaw, Alberta</b> <b>\$134,000.00</b></p>  <p><b>1030 Sq. Ft.</b> <b>3 bedrooms</b> <b>1 Bathroom</b> <b>Full Basement</b></p> <p>Located in friendly Grimshaw, Alberta A little touch up here, a little repair there, and you've got yourself a terrific place to call home! <a href="https://www.nphf.ca/homes-for-sale">https://www.nphf.ca/homes-for-sale</a></p> <p>Get More Likes, Comments and Shares When you boost this post, you'll show it to more people.</p> <p>1,673 People Reached      249 Engagements      <a href="#">Boost Post</a></p>
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**NPHF.ca Website (Not Facebook) Page views & Unique Visits**  
**(July 27 – Aug 25) 985 Unique Visits, 2438 Page Views.**  
**Dotted lines are for previous month**



**Most Active Pages July 27 – Aug 25**

/homes-for-sale.html	295
employment-opportunities.html	231
/13703.html	137
/13401.html	115
/nphf-application-form.html	74
/garden-court-apts---55	59

Referring Sites this month	Views
www.google.com & .ca	404
M&I.facebook.com	341
www.bing.com	51
Kuula.co	11
findhousing.alberta.ca	3

## IT & Technical

Our [general.inquiries@nphf.ca](mailto:general.inquiries@nphf.ca) was the target of hackers over the last two months. Attempts were being made, beginning on July 4, 2021, and up to about 20 times a day, to hack into the account from overseas. None were successful as the defensive steps taken worked properly. Protective steps taken: 1) All signing in to the account is blocked in our Admin Portal, 2) known malicious IP addresses have been blocked and 3) All other accounts repeatedly checked for suspicious activity.

We have been monitoring this daily and the attempts have appeared to cease as no further suspect activity has been noted since August 11, 2021.

Here is a very short list of sources of the hacking attempts:

- IP Address: 200.205.134.87 Country: Brazil
- IP Address: 222.118.4.109 Country: South Korea
- IP Address: 194.152.220.172 Country: Croatia
- IP Address: 125.34.240.29 Country: China

Here is one day's activity:

- August 1, 2021, 10:49 PM - Failure - Error validating credentials due to invalid username or password. (Login Blocking)
- August 1, 2021, 8:43 PM - Failure - Sign-in was blocked because it came from an IP address with malicious activity
- August 1, 2021, 4:49 PM - Failure - Sign-in was blocked because it came from an IP address with malicious activity
- August 1, 2021, 4:41 PM - Failure - Sign-in was blocked because it came from an IP address with malicious activity
- August 1, 2021, 10:03 AM - Failure - Sign-in was blocked because it came from an IP address with malicious activity
- August 1, 2021, 6:17 AM - Failure - Sign-in was blocked because it came from an IP address with malicious activity
- August 1, 2021, 2:23 AM - Failure - Sign-in was blocked because it came from an IP address with malicious activity
- August 1, 2021, 12:16 AM - Failure - Error validating credentials due to invalid username or password. (Login Blocking)

The most common reasons for the attempts are to access an internal mailbox and then send phishing emails to others within the organization from a "known" good address which would then, if successful, allow broader access to the organization's resources, or to send out spam emails.

**The Board room computer/tv system has been upgraded** using one of the Mini PCs that was previously used as a backup device and is now set up to be used for Zoom and Teams meetings. The camera has been upgraded as well, giving an almost full room view and excellent microphone levels anywhere in the room.



## **Communications:**

### **Video Project Update**

As outlined in the last report, all the raw video and photos were completed. Since then, we had Sharon Henitiuk record the scripts and they were then successfully edited for continuity and sent to the videographer who is now in the process of creating the videos.

### **Resident and Tenant Meetings**

Now that restrictions have been lessened, at least for now, Resident and Tenant Meetings are in the beginning planning stage and are tentatively projected to be held in October.

Ashli Champeau and I have been visiting the lodges and having informal chats with residents and boosting the visibility of the Directors and Head Office to the residents. These chats have gone well and have been pleasantly informative.

### **Policy Updates**

- 1.6 Corporate Seal Policy
- 1.7 Foundation Name and Logo Policy
- 3.4 Petty Cash Funds Policy

Respectfully submitted,

Don Good - Director - IT, Communications and Stakeholder Relations