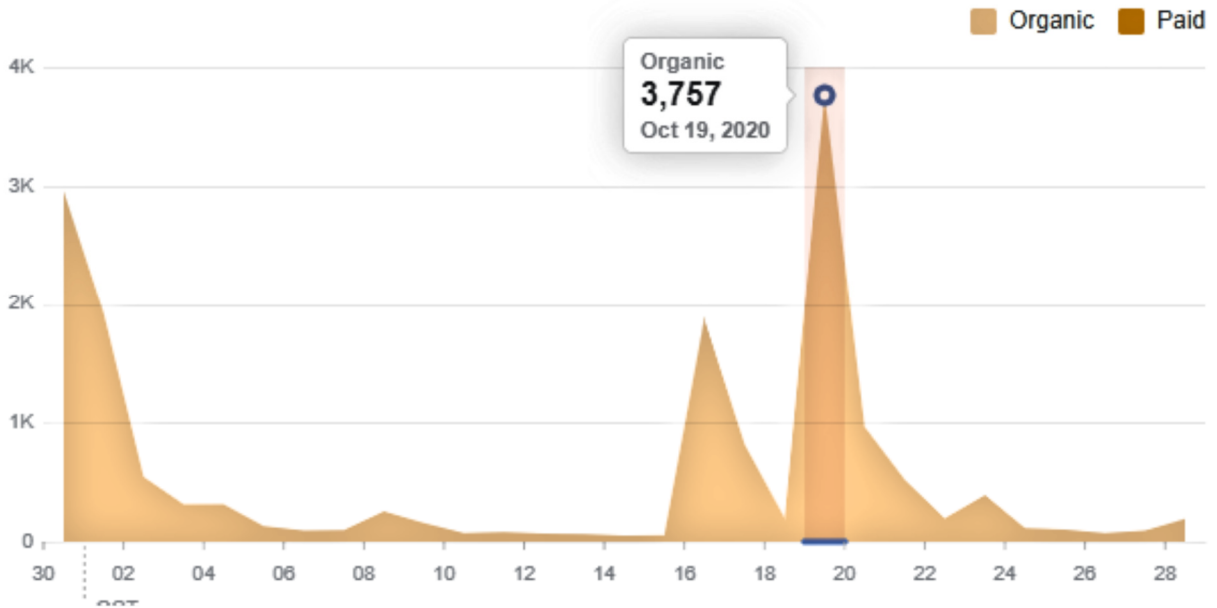


Communications & IT Report – September 2020

Communications:

Facebook: Top Posts:

Oct 1st – 3255 views – Del-Air Lodge Outbreak Over (Carry over from last month)



October 16 – 1995 Views - 75 Engagements – Affordable Housing

Affordable Housing

FAMILY HOUSING AVAILABLE - APPLY NOW

✔ **Get More Likes, Comments and Shares**
When you boost this post, you'll show it to more people.

1,995 People Reached	75 Engagements	Boost Post
--------------------------------	--------------------------	--

October 19 - 2630 Views – 998 Engagements – Homes for Sale

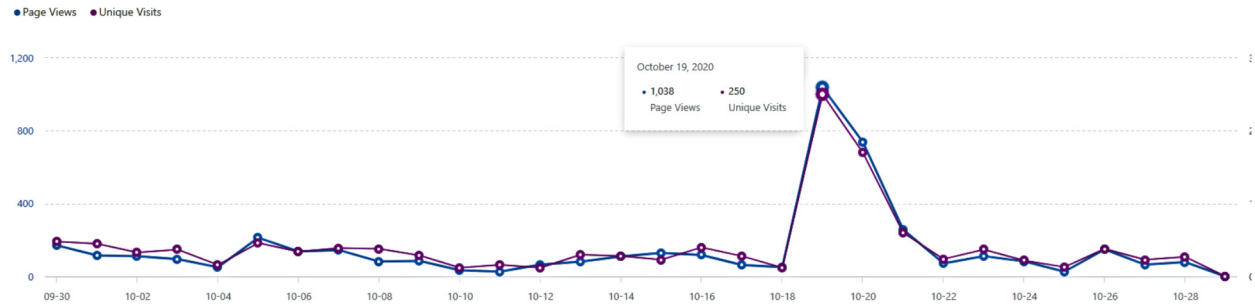
Homes for Sale

Grimshaw, Berwyn, Hines Creek, Bluesky, Nampa, St. Isidore

✔ **Get More Likes, Comments and Shares**
When you boost this post, you'll show it to more people.

2,630 People Reached	998 Engagements	Boost Post
--------------------------------	---------------------------	--

Website reactions from the Facebook Posts on Homes for Sale and Affordable Housing. The numbered pages are direct links to the actual homes.



Page views & Unique Visits: October 19 – 1038 – 250, October 20 - 738 – 170, October 21 – 258 – 60

Most Active Pages

/homes-for-sale.html	787
/family-housing.html	209
/13401.html	201
/13804.html	181
/13703.html	161
/nphf-application-form.html	107
/12901.html	107
/17501.html	92
/13803.html	86
/october-7-2020---agenda.html	86
/seniors-lodges.html	74
/11003.html	67
/11001.html	60
/links.html	53
/11008.html	52

Main Sources: Mobile Facebook – 518, Internet Facebook – 38, Google.com – 258, Google.ca – 181, Bing - 38

Article on Affordable Housing by Karlee Kapler – Postmedia: Record Gazette and Fairview Post:

<https://www.fairviewpost.com/news/local-news/nphf-has-been-helping-families-find-affordable-housing-for-25-years/wcm/7d24dd40-286d-47a8-859a-2562200f42ca>

We have also begun establishing contacts with other organization for sharing, our and their, posts and information that is relevant and helpful for our clients.

Answers were posted to questions that resulted from our Homes for Sale Post: [Berwyn Citizens on Patrol And Community Awareness | Facebook](#) :
https://www.facebook.com/groups/1466152317008013/permalink/2526055824350985/?comment_id=2526136217676279&reply_comment_id=2526943077595593

IT & Technical

Our Family Housing Application is now offered as a fillable form making it easier to apply for family housing: <https://www.nphf.ca/nphf-application-form.html>

Two of the new computers have been installed and are working well. This is giving us two older PCs that can be set up for specific, less critical, positions in the organization.

A new Notebook has been ordered.

I have set up an internal email group within our nphf.ca domain to assist in informing employees quickly in the case of email phishing or malware scams. This was done in response to an email phishing campaign that sent out emails that asked "Please, I need your attention urgently. Do you have a moment?" and one as below:



VO IP Calls <pruebas@sociolegal.co>
To Don Good

This message was sent with High importance.
If there are problems with how this message is displayed, click here to view it in a web browser.

Office365

You have a New VoiceNote Details are Below:

Date: Tuesday, October 20, 2020 4:15:33 PM

Recieipient: don.good@nphf.ca

Duration: 10.0 sec

Reference: 3315 1533 3333

PLAY VOICENOTE

These scams, which trigger malware attacks on the receiving computer, are becoming more common and try to create a sense of urgency while appearing to come from email addresses that are familiar to the person receiving them. Having the ability to respond quickly to notify employees using our Office 365 infrastructure will help us stay secure.

Policy Development.

We are nearing the end of the Board Policy review and I'd like to take this opportunity to thank everyone on the Board and in the office for their input and other contributions to this process. Your assistance is gratefully acknowledged and appreciated.

Respectfully submitted,

Don

Don Good

Director - IT, Communications and Stakeholder Relations