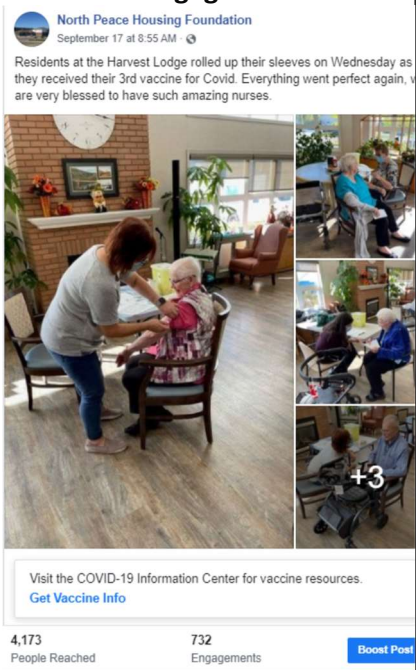
Communications & IT Report – Aug – Sept 2021

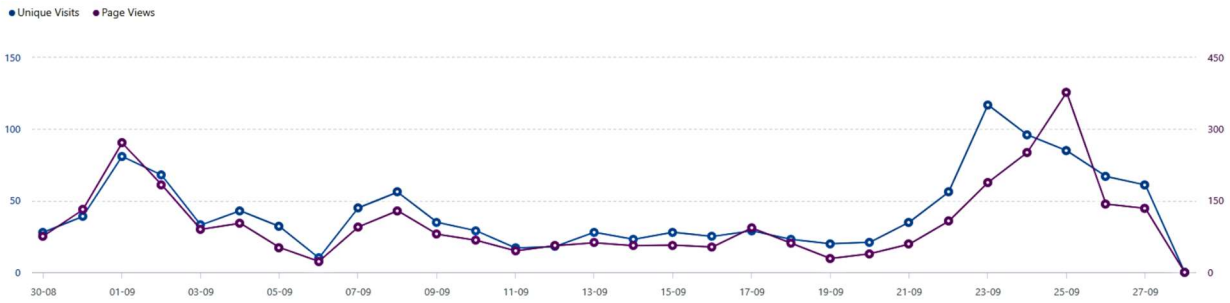
Communications:

Facebook Activity – Aug 30 to Sept 30, 2021

Noteable Posts:

Sept 22, 2021 –4616 Views – 1061 Engagements	Sept 17 – 4173 Views – 732 Engagements	Sept 14, 2021 – 4105 Views - 627 Engagements
		

NPHF.ca Website (Not Facebook) Page views & Unique Visits
(Aug 30 – Sept 28) 1248 Unique Visits, 3111 Page Views.



Most Active Pages

/homes-for-sale.html	541
/covid-19-Information.html	214
/employment-opportunities.html	180
/10001.html - Fairview	109
/13401.html - Grimshaw	107
/family-housing.html	104
/nphf-application-form.html	88
/garden-court-apts---55.html	84
/13804.html - Grimshaw	72
/13501.html - Berwyn	68
/13703.html - Grimshaw	58
/harvest-lodge.html	56

Referring Sites	Views
www.google.com	304
www.google.ca	199
M&I.facebook.com	593
www.bing.com	45
Duckduckgo.com	8

IT & Technical

A new computer was set up for the Director of Housing Operations & Special Projects. The previous unit had failed due to a faulty battery but was 5 years out of warranty.

Ongoing work on provisioning SharePoint and Teams for efficient storage and access to documents.

The threat malware, phishing and ransomware landscape keeps evolving and we are continually working at keeping ahead of the bad actors.

Communications:

Video Project Update

From October 1, 2021 Update

- Lodge videos – the long and short versions should be ready to show at the Board Meeting.
- Christopher is tweaking long and short version of the overall foundation videos, and will be working on them this weekend.
- Short individual stories, could be ready Monday – Tuesday at the latest.

This will be updated as they arrive.

Policy Updates

3.4 Petty Cash Policy – for reconsideration with amendments

Respectfully submitted,

Don

Don Good - Director - IT, Communications and Stakeholder Relations