

Rendever Information: Virtual Reality for Seniors

In early December, Tammy Menssa, our Executive Director sent me an email regarding a service called “Rendever,” which is a company specializing in Virtual Reality for Seniors. With Tammy’s approval and encouragement I investigated further and then scheduled a Zoom meeting with a representative from Rendever, Nick Abruzzo, where he walked me through the scope of the services they offer and their continual improvement and increase in applications they provide along with their equipment.

Tammy and I are both very impressed with the potential for improving the lives of our seniors.

Here are a few links that I would like you all to view, if possible, prior to our next board meeting.

- Rendever Overview Video: [Rendever Overview on Vimeo](#)

The next are links to information from a few Seniors Housing providers.

- [Parker Life - Rendever Video](#) – a New Jersey based Seniors Care Not for Profit Organization
- [VR for Seniors: Maplewood Senior Living Has Embraced VR Tech \(healthtechmagazine.net\)](#)
- Direct Link to Video re Maplewood: <https://youtu.be/4Fs0oYAK96o>

CBC Video Story on Rendever on Prince Edward Island:

- [\(Facebook Link\)](#)
- [CBC Radio Interview - Health PEI](#) – Look for “Play Segment” in the center of the pop up.

Costs for the service:

- **Standard package: \$4,500.00 US (5,691.87 CDN) one-time implementation fee covers everything you need to make this successful:**
 - Four (4) - VR headsets and one (1) tablet controller
 - Initial 2-hour training for your team
 - You can add additional headsets anytime for \$999 each (up to 10 total headsets per tablet controller).
 - System set-up and shipping
 - We are currently running a **30% discount** (1,707.56 CDN) for a total of **\$3984.31 CDN** on the one-time implementation fee for all new agreements signed by the end of 2020.

After discussion with their representative, we have successfully negotiated that the 30% discount be extended until some time in February, after the Board Meeting.

- **Monthly Subscription Cost: \$365.00 US (461.65 CDN) per month with a two-year agreement that covers:**
 - Warranty on all hardware. If a headset or tablet breaks, we will replace it at no cost.
 - All current and future experiences on the platform (at a minimum, we add new experiences twice per month)
 - All future updates we push to the Rendever platform.
 - The Rendever Family portal that allows family members and loved ones to create custom experiences for your residents.
 - Rendever Live access
 - Ongoing customer support and service

We would like to have a discussion with the Board regarding some ideas we have on funding and, we are looking for ideas from the Board as well.

All the best,

Don

Interestingly, while the cost are certainly not insignificant, the service has a 96%+ retention rate after two years.